## Summary Statement

Experienced professional with over 5 years experience in graphic designer who has the ability to take complex technical content and translate to documentation, with graphics and/or illustrations by assessing and interpreting customer needs and requirements. Proficient computer skills, excellent communications, and detail-oriented.

# Education

Bachelor of Science degree with emphasis in Graphic Design, with honors The Art Institutes International Minnesota, Minneapolis, MN

Internship - EJ Design Firm - Fall 2009

Associates Degree of Applied Science in Advertising Design - with honors Brown College, Mendota Heights, MN

### Skills

- · Adobe Acrobat Pro
- · Adobe AfterEffects CC
- · Adobe Illustrator CC
- · Adobe InDesign CC
- · Adobe Photoshop CC
- · Adobe Premier Pro CS6
- · Adobe Muse CC
- · Adobe Flash CC
- · Aldus PageMaker
- · Digital/Standard Camera
- · Final Cut Pro
- · Flash
- · LightWave 3D
- Microsoft Office
- · PC/MAC Platforms
- · Photo Manipulation
- · Project Management
- · Quark Xpress
- Traditional Artist/Illustrator
- · Web Design

#### Volunteerv

2000-Present include:

United Way, Artist del Norte, Artist of Minnesota, and various Twin Cities Non-Profit Organizations.

### Freelance

A to Z Graphic Design, LLC 2009 - Present Craftsmens Choice 2007 - Present North Creations 2009 - Present

### Experience

Vascular Solutions

October 2011 - Present -Instructional Media Specialist

Manage, design, implement, and maintain an electronic visual manufacturing instruction system. Ensuring manufacturing instructions and related forms are easy to use by production assemblers within critical medical industry.

- Manage electronic visual project with Production Engineering and Product Development departments.
  - Lead teams in planning, brainstorming, proofreading, finalizing, and training for implementation.
  - Design and develop manufacturing processes.
- Plan, create, and design visual aids to coincide within manufacturing processes.
  - Manage photo shoots.
  - Photo/graphic creation and manipulation using Adobe Creative Suite (Creative Cloud).

Vomela (through Primestaff)

April 2011 - October 2011 - Contract Designer Conceptualized and designed OEM graphics to meet customer needs.

- Created large format designs.
- Produced conceptual layouts using leading software implemented with CAD.

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Sandra Rolf

fine artist

#### Experience (continued)

American Woodworker & Woodwork Magazines

August 2010 to August 2011 - Freelance Designer

Working with internal editors and creative team in marketing design, publication design and production; developing design concepts, executing design and layout to produce final.

- Publication design, and layout.
- Collaborate with editors and creative team to efficiently manage the development and delivery of projects to meet specific requirements on tight time lines, and budgets.

Minnesota Orchestra - Part-time Graphic Designer

February 2011 - April 2011

Partnered with marketing team to develop literature and ads for upcoming performances.

• Design and layout.

• Quick-turnaround and expert at multitasking.

BAE Systems - April 2000 - August 2009

Associate Graphic Designer

Professional graphic designer at ISO Certified Company. Collaborated with internal and divisional customers to produce creative graphic solutions, develop design concepts, execute design and layout to produce final artwork. Main activities included conceptualizing, creating internal and external sales briefs, designing trade show exhibits, brochures, posters, fact sheets, corporate ads, and manipulating complex graphics for use in both digital and print products.

- Developed sales pieces, following corporate identity guidelines, management of procedures and workflow, graphic image, and corporate or business strategic direction.
- Partnered with creative team and outside vendors to efficiently manage the development and delivery of projects to meet client's specific requirements on tight time lines, and budgets.

